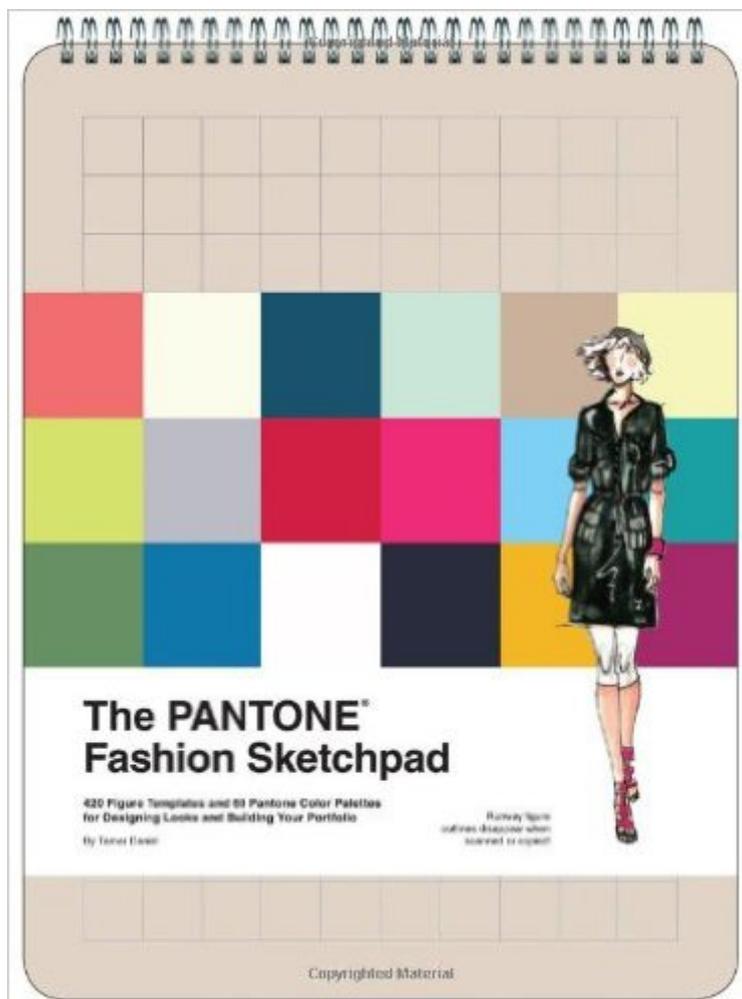


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# The PANTONE Fashion Sketchpad: 420 Figure Templates And 60 PANTONE Color Palettes For Designing Looks And Building Your Portfolio



## Synopsis

With expert guidance from the color authorities at Pantone, this sketchpad will help both budding and seasoned fashionistas design chic and colorful looks with confidence. Sixty stylish color palettes (plus room to create new ones) and more than 400 figure templates that disappear when photocopied (eliminating the need to fuss with light boxes or tracing paper) make this the ultimate fashion design tool.

## Book Information

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## Customer Reviews

I'm in school for fashion design. I prefer the PANTONE book over the fashionary book. While we learn how to make our own croquis, it's just so much easier using the sketchpad for quick renders. There are multiple poses and sizes, great information in the front. I think it's a must for any inspiring designer

I am currently a fashion design student at The Art Institute of Seattle, and let me tell you sketching is not my thing. I have never drawn anything in my life, everything I design I see in my head and just make it happen, but in a school setting you have to learn all aspects of the design world including freehand drawings... And man did this sketch book really help me. The croquies are a big help with the body formation, and the color palates that are on the edges of each pages are a big help as well. I will be getting this book again when I run out of pages.

A little on my background...I am not a professional fashion designer or design student. I was, quite a few years ago, a fashion design student, before changing my major. I am a home sewist who was

looking forward to using these templates as a means of getting my designs on paper before I try to alter patterns to create what I want. I may eventually want to professionally design sewing patterns. Fashion croquis have traditionally been about nine heads tall. These may be even a little taller; I haven't checked for sure. The bodies are very short, and the legs are very long. While this has been standard for quite some time in the fashion industry, it is nothing near the average proportions of a woman, even a model type. Therefore, when you are drawing designs based on the croquis in this book, your design will be distorted from how it looks on a real-life woman. I realize that it's an accepted style, but wow, do I wish that the industry would begin to use croquis that are more anatomically correct (even if somewhat idealized). The reason why I bring this all up (and not to pick on the publishers of this book in particular) is that I was reminded of this with the very first design I drew in this book, realizing that the real bodice and skirt proportions of my dress design would be entirely different than what I had just drawn on paper (mini dresses and shorts would be exempted from this problem, but anything that hits near the knees or lower is going to be extremely disproportionate). The paper quality is good; the palettes are helpful; the reference materials are informative; I'm just going to look elsewhere for croquis that are closer to real female anatomy. I have no interest in designing for a body that doesn't exist. Fortunately, there will be a sketchpad by Gertie arriving on in the fall that promises more true-to-life figures. And there is one by Casmerette, a popular sewing blogger, that can be ordered directly from her site.

Nice book offering croquis for drawing and gives the standard of color in multiple industries-pantone colors as well. Great resource.

I purchased this for design school, and although I can't use the templates on assignments, these have been a lifesaver for practice and rough drafts. Very preferable to printout croquis from the internet. When I fill this one up I will definitely reorder

I'm a designer and this saves me so much time when I wake up in the middle of the night with ideas. I don't spend my drawing time drawing the figure I get right to the designs with this sketchbook. The models are in different poses which make it excellent for different designs also. I will be buying more. I just wish they had one will make models... Maybe they do!

I needed this so bad to help me sketch figures and design my costumes. I am a designer and I am not confident in my ability to draw for my seamstresses. This book has worked wonders for me!

This. Book is everything perfect easily managed and great for both knowledge and inspiring the creative juice to flow. I love it!

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